



S|S SAFE
4|A STREETS FOR ALL

VISION ZERO
Traffic deaths are PREVENTABLE
Humans make MISTAKES
Prevent FATAL & SEVERE CRASHES
SYSTEMS approach
Saving lives is NOT EXPENSIVE

VISION ZERO PECOS

ZERO TRAFFIC DEATHS BY 2050

FORESITE group

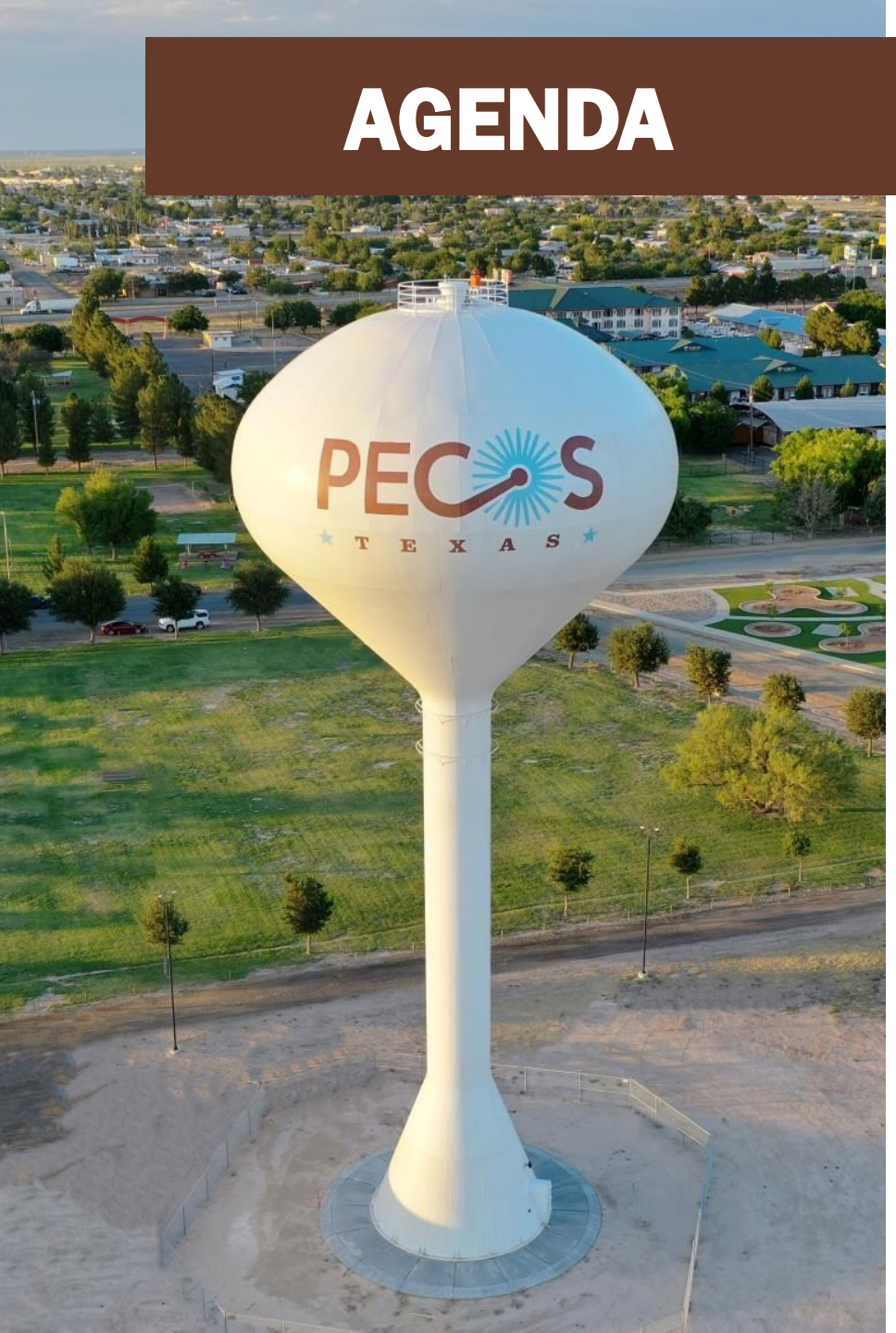
PECOS TEXAS Town of Pecos City

February 4, 2026

SS4A STAKEHOLDER MEETING 3:

Finding Solutions - Policy & Education

AGENDA



- **What is SS4A and what it means to Pecos**
  - Our approach
  - Where we are in the process
- **Safety review**
- **Policy recommendations**
- **Education/enforcement recommendations**
  - For critical crash trends & community concerns
  - For vulnerable road users
- **Next steps**

What is SS4A and the CSAP?

The Pecos Safe Streets and Roads for All (SS4A) Comprehensive Safety Action Plan (CSAP) is a road map to provide safe transportation for all people living in and driving through Pecos. The CSAP will help Pecos move toward Vision Zero, the goal to have zero traffic fatalities.

This CSAP will give Pecos access to dedicated SS4A federal funds for implementation.

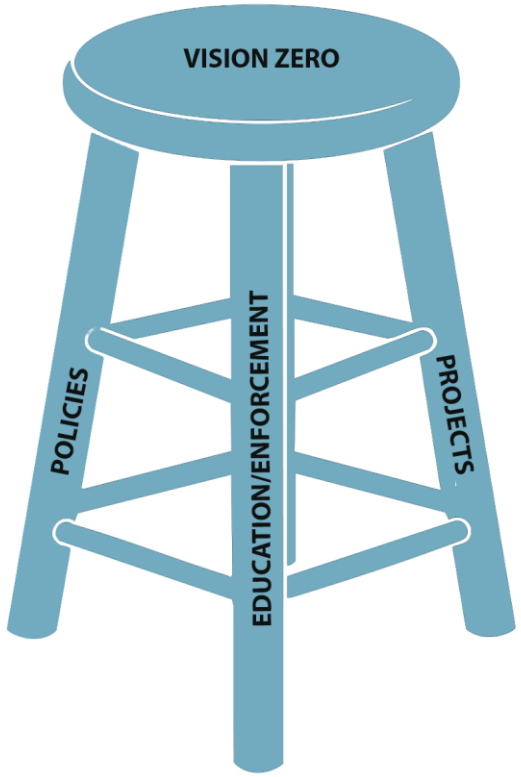
How we get there?
Safe Systems Approach



Source: FHWA.

Safe Streets and Roads For All

PLAN APPROACH



The **Three-Legged Stool Approach** highlights our interdisciplinary approach to achieve the zero-traffic death goal.

- **Policies** to set priorities
  - Leadership level decisions
  - Staff level implementation
- **Education/Enforcement** to inform citizens & affect future behaviors
- **Projects** to improve the roadway system for all users

PROJECT SCHEDULE

Online Survey 1
November - February

Public Meeting 1
February 3

Online Survey 2
March - April

Public Meeting 2
April

Adoption
April

October | November | December | January | February | March | April

October
Kickoff

Meet with Project Team to discuss scope, deliverables, and timeline. Establish stakeholder committee membership. Data collection continues.

November 10
Introduction & Goals

Purpose and goals of study, understanding Vision Zero, and defining the role of the Stakeholder Committee.

January 7
Data & Emphasis Areas

Review crash data, crash severity, and crashes involving vulnerable users. Discuss initial data insights and get input from Stakeholder Committee.

February 4
Policies & Programs

Review adopted policies and programs. Initial recommendations for policy revisions and adoptions, as well as education and enforcement programs.

March 4
Countermeasures & Tracking

Review recommended countermeasures for roadway improvements and discuss ongoing tracking of community progress after adoption of safety plan.

April 1
Putting the Pieces Together

Present final plan and next steps towards implementation

Safety Review



Crash Trends by Type



At Intersection

*are involved in 51% of all crashes and **57% of severe crashes***



Single-Vehicle Collisions

*are involved in 31% of all crashes and **22% of severe crashes***

Over half of the single-vehicle collisions crashed with fixed objects



Failure to Yield Right of Way

*are involved in 38% of all crashes and **32% of severe crashes***



Commercial Motor Vehicle (CMV) Related Collision

*are involved in 31% of severe crashes and **71% of fatal crashes***

Crash Trends by Behavior

Distracted Drivers

*are involved in 38% of all crashes and **32% of severe crashes***

Improper Occupant Protection

*are involved in 4% of all crashes and **25% of severe crashes***

Crash Trends by Age Group



Older Drivers Ages 60+

*are involved in 21% of all crashes and **10% of severe crashes***



Young Adult Drivers Ages 20-24

*are involved in 36% of all crashes and **20% of severe crashes***



Young Drivers Ages 15-19

*are involved in 14% of all crashes and **8% of severe crashes***

CANDIDATE HIGH INJURY NETWORK



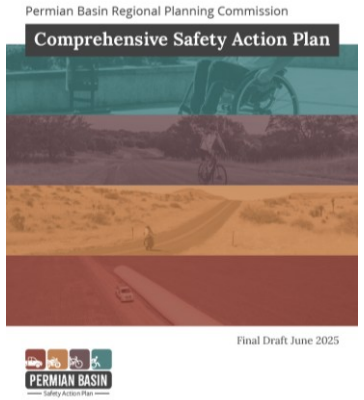
Policy Review



POLICY REVIEW – WHAT WE LOOKED AT

Adopted Plans & Studies





- Texas Strategic Highway Safety Plan (2022)
- Reeves County Safety Action Plan (2025)
- Permian Basin Safety Action Plan (2025)
- Permian Basin Regionally Coordinated Transportation Plan (2022)
- Permian Basin Freight and Energy Sector Transportation Plan (2020)
- Pecos Comprehensive Plan (2020)



Policies

POLICY REVIEW METHODOLOGY

Code of Ordinances

- Code of ordinance documents for Pecos were reviewed for their incorporation of a pre-determined list of street safety elements. The city was given an average score of strong, solid, needs improvement, or not achieved (street safety standards not met) based upon this review.

Strong	Minimum standards meet best practice standards and are clearly articulated in the ordinance/policy guide
Solid	Minimum standards could possibly meet best practices at the discretion of City Staff, but are not clearly articulated in the ordinance/ policy guide
Needs Improvement	Minimum standards could be improved to meet best practices OR minimum standards contradict best practices
Not Achieved	No mention of this best practice is made in the ordinance/ policy guide

POLICY REVIEW

Code of Ordinances

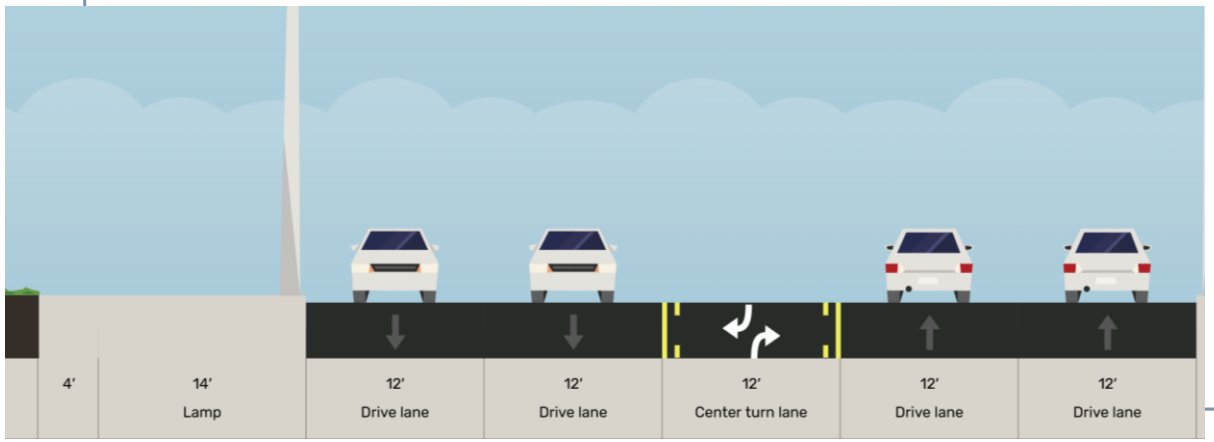
Standard/Policy	Rate	Standard/Policy	Rate
Truck Routes	Strong	Complete Streets Policy	Not Achieved
Roadway Design	Strong	ADA Facilities	Not Achieved
Street Connectivity	Solid	Pedestrian Facilities	Not Achieved
Sidewalks Required	Solid	Lighting Standards	Not Achieved
Crosswalk Standards	Solid	Traffic Calming Policy	Not Achieved
School Zone Speed	Solid	Residential Street Speed	Not Achieved
Sight Distance	Solid	Speed Survey Practices	Not Achieved
Traffic Studies	Solid	Driveway Setbacks	Not Achieved
Bicycle Facilities	Needs Improvement	Access Control	Not Achieved
Public Park Speed	Needs Improvement	Roadway Shoulders	Not Achieved

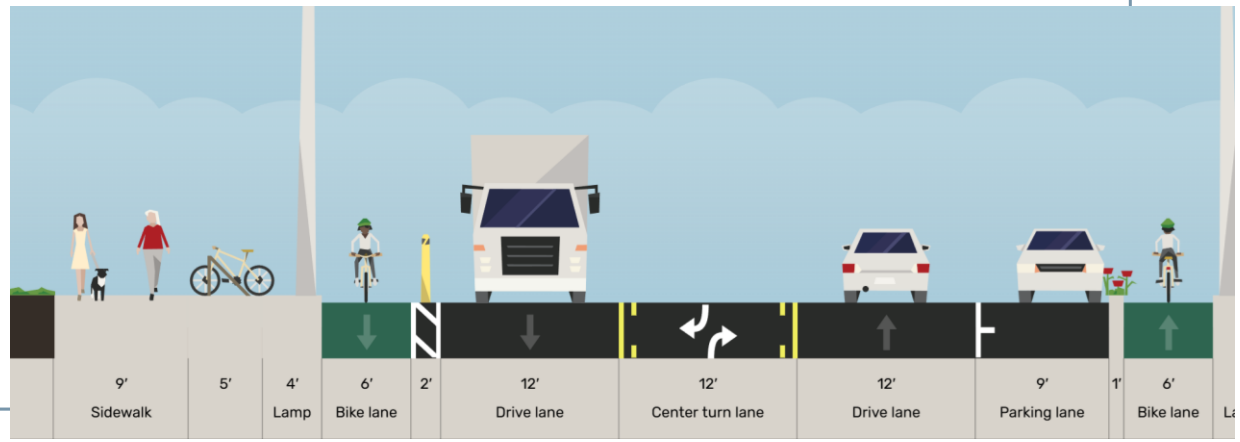
PROPOSED RECOMMENDATIONS

Safe Roads: Roadway Design



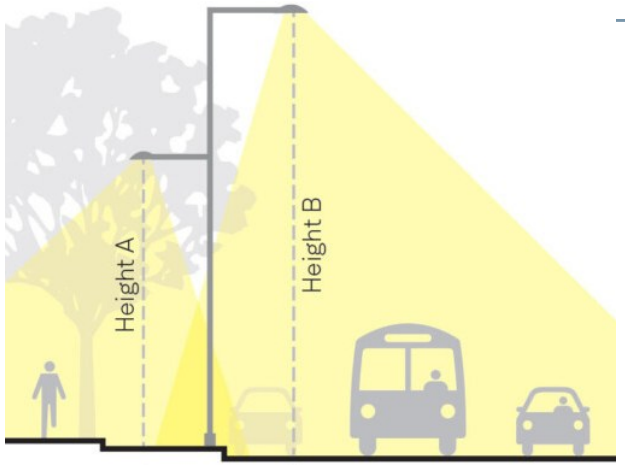
- **Adopt Complete Streets Guideline**
  - Set standards based on road classification (rural, arterial, residential, etc.)
    - New roads & roadway improvements
  - Include safe facilities for all roadway users
    - Sidewalks, multi-use paths, wider shoulders (rural), crosswalks, medians, etc.





PROPOSED RECOMMENDATIONS

Safe Roads: Roadway Design



- **Adopt Street Lighting Policy/ Program**
  - Adopt minimum lighting standards
  - Prioritize implementation on the HIN
- **Adopt Access Management best practices**
  - Minimum driveway setbacks from intersections
  - Inter-parcel access & consolidated curb-cuts
  - Establish minimum connectivity index scores *(Pecos Comp. Plan)*
  - Update ordinance to require shorter block lengths *(Pecos Comp. Plan)*

PROPOSED RECOMMENDATIONS

Safe Speeds: Speed Management



- Reduce maximum speeds
  - Residential streets
  - School zones
  - Streets near public parks
- Conduct regular speed surveys on HIN corridors
- Adopt Traffic Calming Policy for residential streets

PROPOSED RECOMMENDATIONS

Safe Freight



- Develop/implement access management guidelines on Permian Basin Highway Freight Network *(PB Freight Plan)*
- Integrate freight and truck considerations into traffic impact analyses *(PB Freight Plan)*
- Collaborate with regional stakeholders to convene a biennial planning session for freight sector *(PB Freight Plan)*

PROPOSED RECOMMENDATIONS

Regional Coordination



- Conduct transit demand and feasibility study in coordination with Reeves County *(PB RCTP)*
- Collaborate with local, regional and state transportation entities to share transportation system case studies
- Leverage Pecos Safety Action Plan, Permian Basin Safety Action Plan and Permian Basin Freight Plan to garner support for Regional Mobility Authority



COMMENTS/ DISCUSSION

Education and Enforcement Options





SAFETY THEMES/COMMUNITY CONCERNS

Distracted Drivers
*are involved in 38% of all crashes and **32% of severe crashes***

Improper Occupant Protection
*is involved in 4% of all crashes and **25% of severe crashes***

Older Drivers Ages 60+
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Young Adult Drivers Ages 20-24
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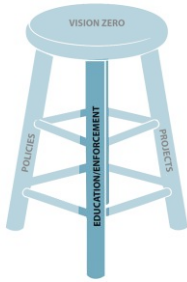
Commercial Motor Vehicles (CMV)
*are involved in 31% of severe crashes and **71% of fatal crashes***

Loose Animals
Safety concern in Survey 1 & Pecos Comprehensive plan

Bicycle and Pedestrian
education./enforcement is requested in Survey 1



Education/Enforcement

RECOMMENDED EDUCATION/ENFORCEMENT

Utilize **existing safety education programs** to decrease all crashes – especially those involving distracted drivers, young adult drivers, individuals not using proper safety restraints, and older drivers

Distracted Drivers

***Impact Texas Drivers* (TxDOT):**

What is it? Virtual course for distracted driving awareness

What action can you take? If established as a court-ordered program, could be enforced by local law enforcement and the municipal judicial system as a condition of a citation

***Talk. Text. Crash* (TxDOT):**

What is it? Comprehensive public marketing campaign to discourage distracted driving

What action can you take? City can partner with local media, businesses, and nonprofits to disburse multi-media materials

Additional Recommendations: Local law enforcement can run a high-visibility enforcement campaign e.g. "ticket Tuesdays"

What examples have you seen that you would like to implement in Pecos?

LOCAL PARTNER

CITY

JUDICIAL SYSTEM

LOCAL MEDIA

POLICE

RECOMMENDED EDUCATION/ENFORCEMENT

Improper Occupant Protection

Click it or Ticket **(TxDOT):**

What is it? Annual public marketing campaign to educate Texans on proper safety restraint usage

What action can you take? City can partner with local media, businesses, and nonprofits to disburse multi-media materials

Child Passenger Safety **(TxDOT):**

What is it? Free car seat checks and educational media

What action can you take? City can direct residents to TxDOT information

Additional Recommendations: Local emergency services can conduct free car seats checks

What examples have you seen that you would like to implement in Pecos?

LOCAL PARTNER

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POLICE

RECOMMENDED EDUCATION/ENFORCEMENT

Young Adult Drivers

***Drive Sober. No Regrets* (TxDOT):**
What is it? Comprehensive public marketing campaign to discourage young adults from driving under the influence
What action can you take? City can partner with local media, bars, and nonprofits to disburse multi-media materials

***Drive a Safe Speed* (TxDOT):**
What is it? Comprehensive public marketing campaign to discourage speeding (a trend amongst this age group)
What action can you take? City can partner with local media, businesses, and nonprofits to disburse multi-media materials

***Safe Routes to School* (TxDOT):**
What is it? Encourage school children to bike or walk to school. May include safety education and promoting new routes.
What action can you take? Schools can coordinate with TxDOT to host educational events and apply for SRTS grants

Additional Recommendations: City can partner with local employers to offer safe driving modules for young adults

What examples have you seen that you would like to implement in Pecos?

LOCAL PARTNER
CITY
JUDICIAL SYSTEM
LOCAL MEDIA
POLICE

RECOMMENDED EDUCATION/ENFORCEMENT

Older Drivers

***Driving for Life* (Texas A&M):**

What? Educational brochures, games, and worksheets for senior drivers

Who? City can partner with local senior groups and medical practices to direct drivers 60+ to these resources

***Mature Driver Defensive Driving Course* (National Safety Council):**

What? Online/in-person classes for older drivers

Who? City can partner with local senior groups and medical practices to direct drivers 60+ to these resources

Additional Recommendations: City can offer free vehicle safety inspections for older adults

What examples have you seen that you would like to implement in Pecos?

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RECOMMENDED EDUCATION/ENFORCEMENT

Freight

***Share the Road* (American Trucking Association):**

What is it? Street safety campaign educating cyclists, drivers, and pedestrians on how to interact with trucks on the road

What action can you take? City can partner with local media, businesses, and nonprofits to disburse multi-media materials

Additional Recommendations: Partner with a local trucking company to host hands-on truck demonstrations at community events

What examples have you seen that you would like to implement in Pecos?

LOCAL PARTNER

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POLICE

RECOMMENDED EDUCATION/ENFORCEMENT

Pedestrians and Bicyclists

***Bike Law University* (League of American Bicyclists):**

What is it? Reading resources/comparative charts about state bike laws

What action can you take? City can partner with local media, businesses, and nonprofits to disburse multi-media materials

Additional Recommendations: Partner with groups such as the West Texas Gazelles to host group walk/bike sessions

What examples have you seen that you would like to implement in Pecos?

LOCAL PARTNER

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POLICE

RECOMMENDED EDUCATION/ENFORCEMENT

Loose Animals

***Responsible Pet Ownership Program* (Four Paws):**

What is it? Program focused on raising awareness amongst pet owners about how to care for their pets

What action can you take? City can partner with local media, Pecos Animal Shelter, and nonprofits to direct residents to online information

Additional Recommendations: Implement complaint management technology for loose pet/stray animal reporting

What examples have you seen that you would like to implement in Pecos?

LOCAL PARTNER

CITY

JUDICIAL SYSTEM

LOCAL MEDIA

POLICE



COMMENTS/ DISCUSSION



NEXT STEPS

- **March Meeting Theme: Projects**
  - March 4, 6:30-7:30 pm
- **Second public survey opens in March**
  - Public input on all recommendations
- **Public Meeting 2**
  - March 31, Civic Center, 11:30-1 & 5-7



Projects

PROJECT TEAM



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